**Luminary.**

FULL-SERVICE DIGITAL STUDIO

# Project Proposal

PROPOSAL

PREPARED FOR

**Ecomech Engineering Lanka (Pvt) Ltd.**

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| Proposal no. | LUM-P-0043 |
| Issued | 16 Aug 2026 |
| Valid until | 15 Sep 2026 |
| Prepared by | **Luminary Studio** |

## A single, credible landing page for Ecomech Engineering Lanka.

You want tender panels and prospective clients to understand immediately who Ecomech Engineering Lanka is, what engineering work you deliver and why you can be trusted, with a stronger professional presence online and an easy path to enquiry. We will deliver that as one primary long-scroll page covering your history since 1996, your MEP and wider engineering capabilities, your process, your figures of 45+ years, 600+ machines delivered and 11+ countries served, a completed project photo gallery and an enquiry form wired to your inbox. The treatment is light and clean in blue and white, modern and bold but premium and understated, with a technical typographic feel and subtle motion. The fee is an agreed fixed all-in figure of LKR 45,000.

OBJECTIVES

### Make the capability instantly clear

Structure the page so a tender panel or buyer understands your engineering scope and value inside the first two screens.

### Build trust with tender panels and buyers

Present ISO 9001:2015, decades of engineering expertise, delivered machine counts, countries served and real project photography as proof.

### Turn interest into enquiries

An enquiry form capturing name, company, question, country, email and optional phone or WhatsApp, delivered straight to your email.

### Strengthen recognition online

A consistent blue and white identity, on-page SEO around Ecomech Engineering Lanka, MEP and engineering solutions, and fast, accessible pages.

SCOPE OF WORK

PHASE 01

### Discovery

Days 1 to 2

We confirm the page narrative and section order, collect the logo, presentation content, project photographs and group contact details, and agree the enquiry form fields with Mr. Prem. Communication runs on WhatsApp and email.

PHASE 02

### Design: 3 prototype concepts, pick 1, up to 2 revision rounds

Days 3 to 6

We present three prototype concepts for the landing page direction in light and clean blue and white with a technical typographic feel. You select one, and we run up to two revision rounds on it. Your approval of the selected concept releases the 30% invoice of LKR 13,500 and starts development.

PHASE 03

### Development

Week 2

We build the approved design in Next.js and React: responsive layouts, light and dark themes, accessibility, photo gallery slider, subtle professional motion, on-page SEO and metadata, and the enquiry form wired to your email. You review on a live staging link, and refinements to the approved design are included.

PHASE 04

### Launch

End of week 2

We deploy to your existing domain and hosting with SSL, test the enquiry form end to end, and hand over files, access and a short walkthrough on settlement of the final 70% of LKR 31,500.

PHASE 05

### Aftercare

30 days from launch, then ongoing

Defects are fixed at no charge for 30 days after launch. Your first 5 change requests are free, then LKR 6,000 per change request, quoted first where the work spans several requests.

DELIVERABLES

- One primary long-scroll landing page, responsive, in light and dark themes
- Hero with headline and main action
- About us and company history, including the 1996 founding and leadership
- Capabilities and products section covering MEP engineering work, machinery, turnkey projects, process equipment, heat exchangers and ovens, dosing and control systems, conveyors and testing equipment
- Process section: how you work
- Key figures: 45+ years, 600+ machines delivered, 11+ countries served
- Completed project photo gallery with slider using your supplied photographs
- Contact section with Malaysia, Thailand and Sri Lanka office details
- Enquiry form: name, company, question, country, email, optional phone or WhatsApp, delivered to your email
- ISO 9001:2015 credibility treatment
- Three prototype design concepts, selection of one, up to two revision rounds
- On-page SEO and metadata for Ecomech Engineering Lanka, MEP and engineering solutions, projects and services
- Accessibility and performance tuning
- Deployment to your existing domain and hosting with SSL, plus files and access handover

| Investment | LKR 45,000 fixed |
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Valid until 15 Sep 2026

HOW PAYMENT & CHANGES WORK

- Payment is staged 30/70: 30% on design approval (development begins; this also covers the discovery and 3 prototype concepts delivered in the design stage), 70% on delivery before final handover.
- Design delivers 3 prototype concepts; you pick 1, then we run up to 2 revision rounds on it. Refinements to the approved design during development are included.
- New pages, features or changes requested after delivery are billable, quoted first as a written change order, and invoiced once the change is completed; approved change orders may adjust the timeline.
- Aftercare: the first 5 change requests are free, then LKR 6,000 per change request. Additional requirements are quoted per item, or LKR 20,000 per working day.
- A 30-day post-launch warranty covers defects at no charge (new features excluded); ongoing hosting and care is available as a monthly plan.
- Intellectual property transfers to you on full payment. Once the SOW is signed the price is fixed unless you request additional pages or requirements.

WHY LUMINARY

We are a small senior team in Colombo. You deal directly with the people doing the work, you see progress weekly on a live staging link, and the pricing is itemised with no hidden fees. You asked for creative ideas with clear communication: the three prototype concepts give you real choices in one sitting, and WhatsApp plus email keeps decisions moving.

NEXT STEPS

Confirm this proposal and sign the Services Agreement and SOW, then send the logo, the presentation content and the project photographs so we can start discovery this week. There is no payment on signing. Once Mr. Prem approves one of the three concepts we invoice 30%, being LKR 13,500, development begins, and the remaining 70%, being LKR 31,500, falls due on delivery before final handover. The schedule holds if content and approvals come back within a day of request.